



The Outlet

Shoppes at El Paso



-El Paso is the 17th largest city in the United States

-El Paso/Juarez borderplex is the most populous metro area on an international boundary in the world

-126 Fortune 500 Companies in El Paso and Juarez

-El Paso's population is expected to increase by 100,000 people in the near future, practically creating a new market in the area

-The Outlet Shoppes at El Paso is easily accessible from I-10 and draws customers from a 300 mile radius including Mexico and New Mexico

-Since the October 2007 Grand Opening, stores in the center have enjoyed sales performance above projections

-Join over 90 stores including:

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|-------------------|----------------------|
| adidas | Levi's |
| Aeropostale | Nike |
| BCBG | Nine West |
| Banana Republic | Old Navy |
| Brooks Brothers | PacSun |
| Chico's | Polo Ralph Laruen |
| Coach | Puma |
| Disney Store | Ripley's Mirror Maze |
| Gap | Tommy Hilfger |
| Guess Accessories | Zumiez |
| Kenneth Cole | ... and more |

Area Facts

-The market has almost 3 million people within a 45-minute drive. There are 4 million pedestrian crossings and 12 million vehicular crossings annually between El Paso and Mexico. It stands as one of the busiest ports of entry along the border.

-2010 will be the 72nd Anniversary for the nationally famous televised Sun Bowl Parade. Over 500,000 people attend this event annually.

- Within 1 mile of Canutillo High School and El Paso Community College.

-Fort Bliss is one of the United States largest bases and home to the annual Amigo Air Show. The base is expected to gain over 27,000 families in the next year.

-Sunland Raceway is just minutes away from The Outlet Shoppes at El Paso. It is home to the annual Borderland Derby, a thoroughbred horse prep race for the Kentucky Derby.

-El Paso is the cultural center of the Southwest, enriched for more than four centuries by contributions from Native Americans, Spanish settlers, Europeans and Asians. The City's international flavor is apparent in the variety of cultural facilities and events, 18 museums, more than 35 art galleries and 28 resident visual artists of national acclaim.

The center is located at the intersection of I-10 and the new Transmountain Loop.

Daily Traffic Count: 75,000 vehicles

GLA: 378,354/sq. ft

Population:
2.6 million people in a 30 mile radius
3 million People in a 60 - mile radius





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