

The Outlet

Shoppes at Oshkosh



- Oshkosh features the only American Girl outlet store in the entire country.
- Over 32,000 college students live in the primary market.
- Approximately 800,000 people attend the annual Experimental Aircraft Association Festival every summer, making it the busiest airport in the world for a week.
- Join stores like:
 - American Girl
 - Coach
 - Brooks Brothers
 - Gap
 - Old Navy
 - Nike
 - PacSun
 - Polo Ralph Lauren
 - Tommy Hilfiger
 - Under Armour
 - VF Outlet
 - ...and more

Area Facts

Located on Hwy 41 between Green Bay and Milwaukee near the shore of Lake Winnebago

Lake Winnebago is the nation's second largest inland freshwater lake. The lake's 85 miles of shoreline is dotted with lighthouses, harbors, launch ramps, lake side parks and restaurants on the water.

Oshkosh is the home of the world renowned Experimental Aircraft Association. Their annual air show attracts over 800,000 people from around the world. The airport becomes the largest airport in the United States during this week long celebration. The airport is located just across Hwy 41 from the shopping center.

University of Wisconsin in Oshkosh is home to over 11,500 students.

Daily Traffic Count: 41,000 vehicles

GLA: 270,567/sq.ft.

Average Household Income:

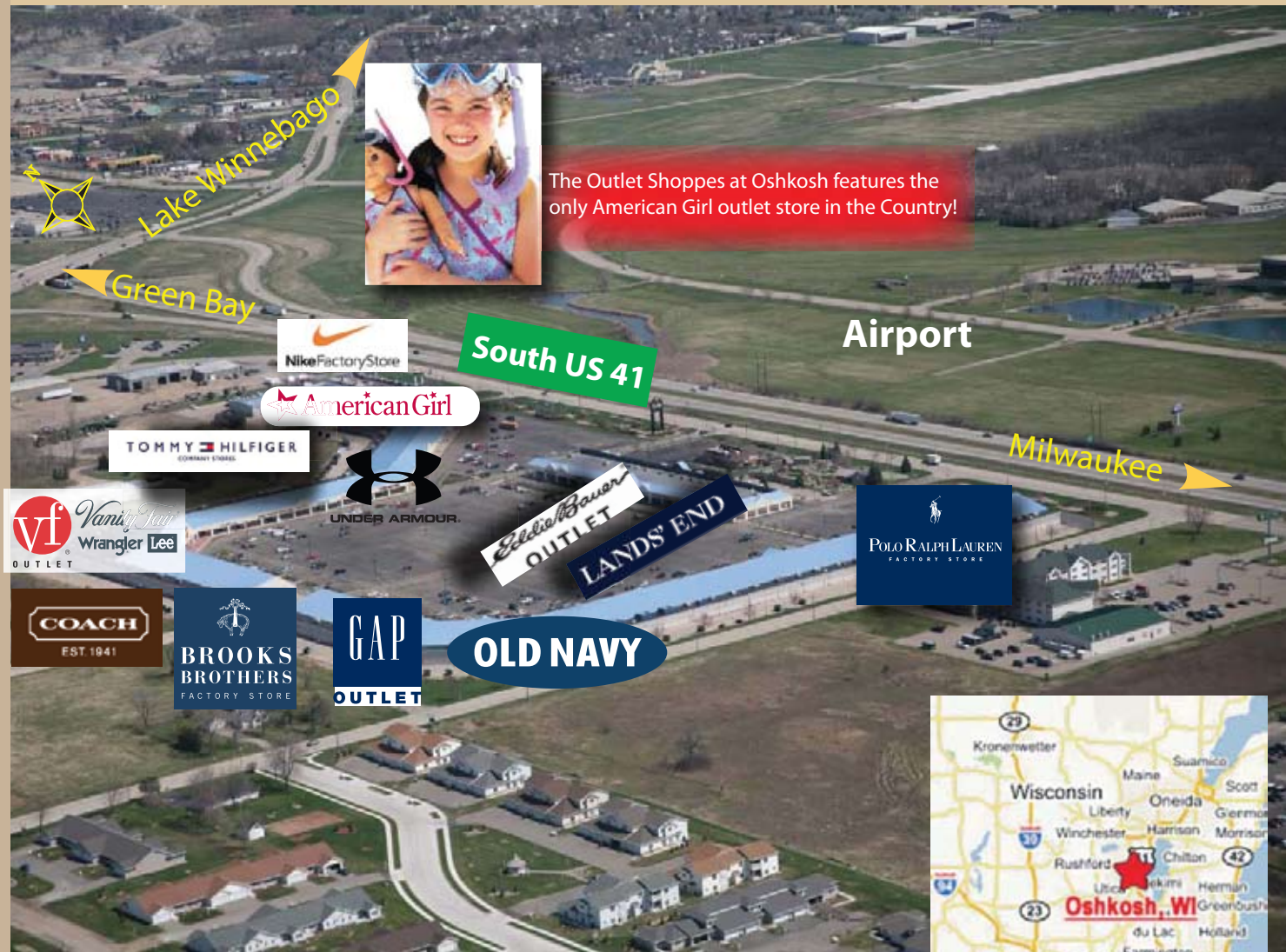
5 mile \$57,683

15 mile \$62,444

30 mile \$64,528

Population:

MSA Population - 358,000



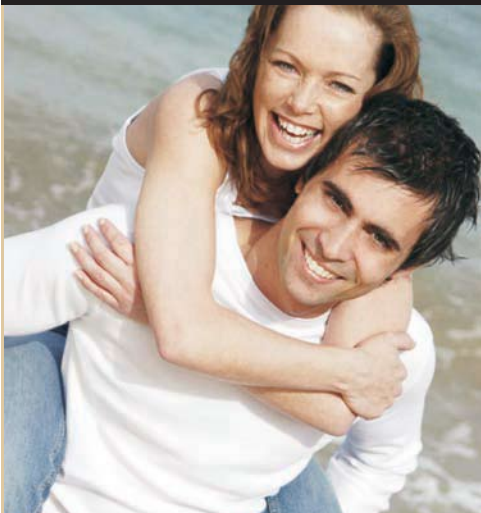
Located between Milwaukee, WI and Green Bay, WI





Oshkosh, WI Area Shopping

Outlet Centers	Anchors	Distance
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Johnson Creek Outlets Johnson Creek, WI	Polo, Nike, Lands' End, Banana Republic	70 miles
Cedar Creek Mall Wausau, WI	Bass, Dress Barn, Van Heusen	95 miles
Tanger Outlet Center Baraboo, WI	Tommy Hilfiger, Polo, Jones NY, Limited Too, Nike	100 miles
Prime Outlets Pleasant Prairie, WI	Adidas, Polo, Nike, Jones NY, Restoration Hardware	120 miles

Shopping Centers	Anchors	Distance
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Fox River Mall Appleton WI	JCPenney, Sears, Macy's Target, Youngers	21 miles
Forest Mall Fond du Lac, WI	JCPenney, Kohls, Youngers, Sears, Staples	24 miles
Bay Park Square Green Bay WI	ShopKo, Youngers, Elder-Beerman	51 miles
Mayfair Mall Wauwatosa WI	Macy's, Boston Store, Pottery Barn, AMC Theater	79 miles
Southridge Mall Greendale, WI	Sears, Kohls, JCPenney, Boston Store, Steve & Barry's	87 miles