



The Outlet Shoppes at El Paso Advertising Opportunities

- **Corridor Banners** throughout the center (Qty. 6 locations available)
Sizes vary
\$1,800 per location

- **Table Toppers** in the Food Court(Qty. 50 1 side)
Size 5" x 7"
Investment-\$400 a month

- **In-mall Signage** (Qty. 4)
Size 22" x 28"
Investment-\$200 a month per sign/ per side

- **Customer Service / Food Court Signage**
Available through December (Qty. 1)
Size 3ft x 6 ft
Investment-\$1,100 a month

- **Website Listings**
Investment-\$500 a month
Average 1,200 hits a month

- **Feature Fountain Flags** –
Qty 4 = \$1,800 a month

- **Sponsorship for events and promotions**
Investment-Depends on the event or promotion
Ask for more details.
Includes advertising co-op participation in newspaper and radio.

Future Sponsorship Opportunities

| Event | Target Audience |
|------------------------------|------------------------|
| Kids Day | -Families |
| Tax Free Holiday- | -Entire Market |
| Something to Cheer About | - Teens |
| Trick or Treat on our Street | -Families |
| Midnight Madness | -Entire Market |