



FOR IMMEDIATE RELEASE

CONTACT: Gina Slechta, SCMD
Director of Marketing
PH: 402/ 991-0875
marketing@horizongroup.com

HORIZON GROUP PROPERTIES ANNOUNCES EXPANSION OF THE OUTLET SHOPPES AT EL PASO

Rosemont, Illinois – April 16, 2008. -- Horizon Group Properties, Inc. (HGPI) (OTC:HGPI.PK), announced plans to expand **The Outlet Shoppes At El Paso**. Horizon opened the new 385,000 square foot shopping center in October of 2007. The company plans to add a 50,000 square foot second phase that will open in the fall of 2009.

“Our Grand Opening performance exceeded expectations and the majority of retailers continue to surpass their sales projections month after month at this property,” according to Gary Skoien, chairman, president and chief executive officer of HGPI.

The shopping center Grand Opened with 82 retailers and has opened another six stores since including **Kay Jewelers, Disney Store, Fossil, Kenneth Cole, Limited Too and Perfume 4U** bringing the total occupancy to 98%. It features a food court, children’s play area and interactive fountains.

The success can be attributed to several factors, but is primarily the result of shoppers crossing the border from Mexico and the vibrant El Paso economy. “Business along the border is hot,” said Slechta, director of marketing for HGPI. “One out of every three of our customers is from Mexico. Many of the customers are driving 3 to 4 hours from the interior of Mexico to visit the center.”

-more-

**HORIZON GROUP PROPERTIES ANNOUNCES EXPANSION
OF THE OUTLET SHOPPES AT EL PASO**

Page 2

The local economy should only get better as Ft. Bliss is completes a \$2.6 billion expansion and adds 19,000 new soldiers, plus their 27,000 family members. The expansion is primarily being constructed by local companies. In addition to the expansion, companies that support Ft. Bliss are adding new faculties or expanding, bringing additional jobs to the community. All of these activities are fueling the local community.

The center is located on I-10 between El Paso and Las Cruces, New Mexico with a daily traffic count of over 75,000 cars that pass by it a day. “The shopping center features bold colors and a contemporary design that naturally draws people off of the Interstate” said Slechta. “Tourists in the area tell us they are drawn in by the design.”

Based in Rosemont, Illinois, Horizon Group Properties, Inc. is a national owner and developer of factory outlet shopping centers and the developer of a master planned community in suburban Chicago. HGPI’s current portfolio consists of 1.6 million square feet of outlet shopping center space in six states and an additional 1.5 million square feet in development.

###

Safe Harbor Statement: The statements contained herein, which are not historical facts, are forward-looking statements based upon economic forecasts, budgets, and other factors which, by their nature, involve known risks, uncertainties and other factors which may cause the actual results, performance or achievements of Horizon Group Properties, Inc. to be materially different from any future results implied by such statements. In particular, among the factors that could cause actual results to differ materially are the following: business conditions and the general economy, competitive factors, interest rates and other risks inherent in the real estate business.