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HORIZON GROUP PROPERTIES EXPANDS THE OUTLET SHOPPES AT GETTYSBURG

Rosemont, Illinois – April 16, 2008. Horizon Group Properties, Inc. (HGPI) (OTC:HGPI.PK), announced plans to expand **The Outlet Shoppes At Gettysburg**. Horizon purchased the 310,000 square foot shopping center in August of 2007. It plans to build a 50,000 square foot expansion scheduled to open in the fall of 2009.

“The shopping center is currently 100% leased and we have made significant changes to the property in the short time we have owned it,” said Gary Skoien, Chairman, President and Chief Executive Officer of HGPI. Changes include:

- Implementation of a new branding campaign that focuses on the benefits of outlet shopping and Pennsylvania’s tax free shopping on clothing and shoes. The branding includes a name change from Gettysburg Village to **The Outlet Shoppes at Gettysburg**.
- Opening of 9 new stores; **Carter’s Childrenwear, Geoffrey Beene, Izod, Bass, Stride Rite, Verizon Wireless, Goin’ Postal, Bath & Body Works and Gymboree**
- Additional signage to draw traffic from surrounding major highways
- The Addition of a new 3-D HD movie screen in the 10 plex Theater

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- Expanded January, February and March evening hours to offer customers consistent shopping times.
- The Purchase of property to the west of the center for expansion
- The pruning of trees to allow greater visibility of the center from Hwy 15.

“The new 139,000 square foot Gettysburg Museum and Visitor Center that opened this month is located less than a mile from the center and at the same exit. The increased traffic passing by the center will bring a significant number of additional shoppers,” said Skoien. The Gettysburg Foundation, in partnership with the National Park Service at Gettysburg, has raised over \$125 million for the museum, visitor center and related exhibits. The project houses one of the nation’s largest and most significant collections of Civil War era artifacts and archival items. The nearby Gettysburg National Military Park draws over 2.3 million visitors annually.

Known in the region for its Civil War era architecture, the shopping center features over 70 brand name stores including **Gap Outlet, Puma, Jones New York, Eddie Bauer, Wilson’s Leather Outlet, Van Heusen, PacSun, Limited Too, Lane Bryant, IZOD, Harry & David**. Food and beverage shops include **TGI Friday’s, Subway, Quiznos** and a full service food court.

Based in Rosemont, Illinois, Horizon Group Properties, Inc. is the owner and developer of factory outlet shopping centers and is the developer of a master planned community in suburban Chicago.

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